



BAPPA SRI NARAIN VOCATIONAL POST GRADUATE COLLEGE (KKV)

STATION ROAD, CHARBAGH, LUCKNOW, UTTAR PRADESH-226001

DEPARTMENT OF COMMERCE

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Workshop and Placement Drive at BSNVPG College

21st September 2024, A work filled day for our BSNVPG college Lucknow as the college organized a series of back-to-back events aimed at catering to diverse student interests, fostering both personal and professional growth. Dr. D. D. Mishra, Department of Commerce welcomed the guest and speakers on board. The programme was carried forward by Dr. Sadhna Singh, Faculty, Department of Commerce. Dr. Ram Kumar, Professor, Department of Physics graced the event by addressing the students with his motivating words. Over the course of the day, students had the opportunity to engage in a variety of activities ranging from technical workshop and career development sessions to campus placement. The events were designed to ensure that all students, found something that resonated with them.

1. The first event was started by Mr. Bhagat Singh from Times of India Group aimed to make the students aware about the various placement opportunities available at Times Pro – Learn and Grow online App. The App will help the students to enhance their knowledge about the certified online courses and job placements for professional growth as the App is equipped with various information related to the corporate world.
2. The next event was a workshop on the topic “Career in Digital Marketing” conducted by DIGIPERFORM partner of HT Media. Mr. Ranveer Singh Chauhan, Director DIGIPERFORM provided an insight of company’s journey and its role in dealing with the online scams and solutions to overcome with it. Mr. Chauhan enlightened the students about Digital Marketing, its role, challenges and job opportunities. The workshop was aimed to equip the students about fresher’s career growth and the path they can follow to achieve greater heights.
3. The last event for the day was a Placement Drive by Assign Services Pvt. Ltd to recruit students for Paytm Services Pvt. Ltd and Bajaj Allianz General Insurance Company Ltd. A number of 20 students were interviewed for the different job opportunities available and finalised for the next round of the job process.

The variety of events enlightened students about the necessary skills and allowed them to showcase their creativity and talent. This vibrant and dynamic lineup not only encouraged student participation but also promoted collaboration and innovation across different disciplines. The Programme couldn’t be successful without the guidance and support of our Principal,



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Professor Sanjai Misra. The entire team is thankful to him and aspiring the same for all the other such future events. Dr. Ajeet Singh, Dr. Upasana Srivastav, Dr. Mohan Singh, Dr. Anurag and Dr. Shivani witnessed the events and contributed their parts. Mr. Satyavrat Pandey managed all the technical assistance required to conduct the events digitally. By providing a platform for students to explore their interests, the college successfully created an enriching environment that supported holistic development.

Dr. D. D. Mishra

HOD

Department of Commerce





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